

अंडमान और निकोबार प्रशासन
ANDAMAN AND NICOBAR ADMINISTRATION
कृषि निदेशालय हैडो पोर्टब्लेयर
DIRECTORATE OF AGRICULTURE

Port Blair dated 20th Feb., 2018

ORDER 299

With the objective to provide marketing support to the farmers of Andaman & Nicobar Islands for sale of farmers 'Agricultural products from VATIKA-Agriculture Store', the competent authority is pleased to frame the following guidelines: -

1. SHORT TITLE AND COMMENCEMENT:

- a) These guidelines shall be called, "**Guidelines for Sale of Farmers Agricultural Product from VATIKA-Agriculture Store**", 2018.
- b) They shall come into effect from 1st March 2018.

2. PURPOSE AND SCOPE:

Purpose: - The purpose of these guidelines is to define the broad policies and procedures for sale of farmers 'agricultural products from VATIKA-Agri store of the Department of Agriculture.

Scope: - These guidelines shall apply to sale of agricultural products of farmers of whole of Andaman & Nicobar Islands through VATIKA.

3. DEFINITIONS AND EXPRESSIONS:

- (i) **Farmer:** Farmer/Agriculturist means a person who is engaged in production of agricultural produce including value added products by him or by hired labor.
- (ii) **Agriculture Product:** Agricultural product includes all produce and commodity whether processed or unprocessed of agriculture, horticulture and apiculture.
- (iii) **VATIKA:** Agriculture store where the agriculture products processed by the Department or the farmers shall be sold to public and tourist.
- (iv) **Department** means Department of Agriculture, A & N Administration.

4. ELIGIBILITY:

- (i) The beneficiary shall be a resident of Andaman & Nicobar Islands, with a valid proof of identity like Islander Card/Voter Card etc.
- (ii) The Beneficiary shall be a bonafide farmer.

5. PROCEDURE FOR SALE OF FARMERS PRODUCE FROM VATIKA:

1. In order to provide marketing facilities for farmer's agriculture product, farmers' Corner will be established in VATIKA.
2. Farmers can keep their produce for sale in these corner specially earmarked for the same, free of cost.
3. Interested Farmers will have to enlist/register themselves with the Department on yearly basis mentioning the item wise quantity of produce available for sale.

4. For enlistment/registration, farmers have to submit application in the prescribed format along with details of contact number, Islander card, Aadhaar No., Bank Account No., FSSAI registration/license etc. duly forwarded by the AD(Agri) of the concerned area.
5. Farmers will have to deposit each time a registration fee of Rs 500/- to the Department while enlistment/ registration.
6. In case of processed products, FSSAI registration/license is a must.
7. The farmers shall handover the products along with price tag directly to the Incharge- VATIKA along with the application form.
8. A separate stock register will be maintained at the Agri. Store for entering the details of the agriculture product so obtained for sale.
9. The sale proceeds will be deposited on weekly basis in the Aadhaar seeded bank account of the concerned farmer.
10. The details of sale will also be uploaded in the Kiosk kept at the VATIKA.
11. The assistance required by the farmers in terms of packaging and labels will be provided by the Agriculture Department on rate fixed for the same by the Department. Farmer can also prepare his/her own labels and packaging.
12. The register and the amount deposited will be counter checked by the Assistant Director (Marketing) on weekly basis and submit a monthly report to Director of Agriculture.
13. Department will not be responsible for any damage of the products kept for sale in VATIKA.
14. Farmers can sell their agriculture products (i.e. spices, honey or value added products of agriculture produce with proper packaging) from Vatika through department's staff.
15. The sale process will be taken care by the Incharge, Vatika through proper receipt. When more number of farmers to be registered with Vatika, farmers associations/other agency to appoint a salesperson for selling the farmers produce as practiced in Sagarika Emporium of Industries Department.
16. The farmers are responsible for the proper packaging and labeling of the agriculture produce as mandatory.
17. Farmers should enable the agriculture department for quality check of their produce.
18. Farmer should ensure the weights and measures of agriculture produce correctly and if any shortage in the weight of the produce is noticed, it will be returned as packed to the concerned farmer.
19. Farmers can bring their produce for display and sale through the farmers' corner of Vatika as per the availability of space in that corner (quantity may be increased or decreased) which would be at the discretion of Incharge, Vatika.
20. GST will be recovered as per the provisions of GST Act.
21. The agricultural products that will be sold from the outlet will be specified by the Department.
22. Final decision in regard to any dispute will be at the discretion of the Director of Agriculture and appellate authority is Secretary (Agri).

6. MONITORING OF PRICES OF FARMERS' PRODUCTS:

A committee comprising 04 nos. of progressive farmers, Joint Director (Agri) HQ, Assistant Director (Agri) Marketing, one Zilla Parishad Member or his representative, Zonal officers of the Department, will be constituted to monitor the prices of the farmers produce. The committee shall meet quarterly.

7. REVIEW OF GUIDELINES:

These instructions shall be reviewed as and when the circumstances so warrant with the approval of the competent authority.

8. RELAXATION:

The power to relax any or all of the conditions enumerated above shall vest with the Secretary (Agri).

By order and in the name of the Lt. Governor
Andaman and Nicobar Islands

(Dr G.S Pandey)
Director of Agriculture

Copy to:

1. The Sr. PS to the Hon'ble Lt. Governor, for kind information of the Hon'ble Lt. Governor, A & N Islands.
2. The Sr.PS to the CS for kind information of the Chief Secretary, A & N Admn.
3. The Adhyaksha, South Andaman/North & Middle Andaman for kind information.
4. The PS to the Secretary (Agri.) for kind information of the Secretary (Agri), A & N Admn.
5. The Deputy Commissioner, South Andaman/North & Middle Andaman/Nicobar District.
6. The Joint Director (Agri.), South Andaman, North & Middle Andaman and Nicobar District for information and necessary action.
7. The Deputy Director (AE), Directorate of Agriculture for information.
8. The Sr. Accounts Officer (Agri), Directorate of Agriculture for information & necessary action.
9. The Assistant Director (Admn), Directorate of Agriculture for information.
10. All the Assistant Directors (Agri)/Soil/AE (FM)/AE MI, Department of Agriculture for information and necessary action.
11. All PRIs for information and necessary action.
12. Concerned file No.1-55/DA/Ag.Mktg/ASP/2017-2018/PF

19/12/18
Director of Agriculture

**DEPARTMENT OF AGRICULTURE
ANDAMAN & NICOBAR ADMINISTRATION**

APPLICATION FOR SALE OF FARMERS AGRICULTURAL PRODUCTS FROM VATIKA-
AGRICULTURE STORE

1. Name of Farmer
2. Father's/Husband's Name
3. Date of Birth
4. Educational Qualification
5. Village
6. Survey No.
7. Phone No.
8. Bank Account no.
9. Aadhaar Card No.
10. FSSAI registration/license no.

11. Crops grown with area and production

S.No	Crop Grown	Area	Production	No. of Bearing plant	No. of Non-bearing plant	Other details

12. Products to be sold (with quantity and packaging size):

Sl.No	Item	Number of packets/bottles	Packaging size	Total Quantity

13. Other details:

DECLARATION

I hereby declare that all statements made in the application are true, complete and correct to the best of my knowledge and belief. I understand and agree that in the event of any information being found false or incorrect/incomplete or ineligibility being detected at any time, my products are liable to be rejected and I shall be bound by the decision of the Department of Agriculture.

Place

Date:

(Signature of the applicant)

CERTIFICATE

Certified that (Name of the farmer) S/o,
W/o..... R/o..... having Survey
No..... area..... is a bonafide farmer and the area
coverage under each crop and quantity of produce mentioned in his application
is actually obtained from his field.

Signature of the Zonal Officer

Certificate (in case of processed products)

Certified that(Name of the farmer)
S/o..... R/o..... is a bonafide farmer and the
value added products as specified in this application has actually been
processed by him

Signature of the Zonal Officer

Certificate (in case of farmers SHG/FPO)

Certified that (Name of SHG/FPO) involved in
processing and value addition of the agricultural products as specified in the
application.

Signature of the Zonal Officer